

GET YOUR ORGANIZATION'S NAME OUT IN FRONT OF HEALTH CARE LEADERS

For more than 50 years, the Health Council has earned its reputation as *the* local source for complex health care information. As an Associate Member, your organization's name will appear in Council publications that key health care leaders often rely on for news about the local health care environment.

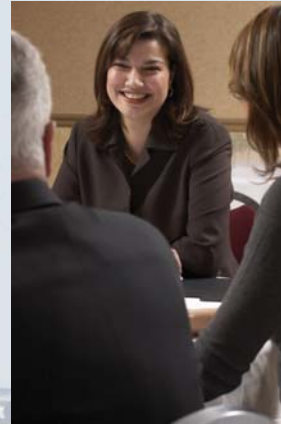
With an Associate Membership, you will receive:

- A complimentary welcome in *The Digest*, the Health Council's newsletter that will include a brief description of your services and/or products. Associate Members can also take advantage of advertising opportunities in *The Digest*, mailed to 1,200 senior-level hospital and long-term care executives, legislators and local media.
- A complimentary listing in the Health Council's annual *Directory*, the Tristate's only comprehensive record of hospital services and key leaders. Associate Members also have the option of placing a full-page ad in the *Directory*, which assures year-long visibility before the area's entire health care community, at below market rates.
- A complimentary listing and link to your Web site on www.gchc.org. Members often access the Health Council's Web site for its calendar



of events, online registration for education programs, group purchasing contract information and other useful tools.

- **Reduced registration rates and discounts** on exhibit booth fees at *Solutions*, the Health Council's annual health conference and expo.



NETWORK AND LEARN

Not only does Associate Membership offer your organization significant exposure to industry executives and other influencers through written communication, it also presents numerous opportunities to make personal contacts with them and learn first-hand about the rapidly changing industry.

Your Associate Membership benefits include:

- A complimentary *subscription to The Digest*, a copy of the *Directory* and *HealthINSIGHTS*, a highly regarded annual "state-of-the-industry" report on Tristate hospitals and health care trends.
- **Reduced registration rates** for Council events including the Annual Meeting and the annual *Solutions* Conference & Expo, where Associate Members have the chance to meet with top health professionals and gain potential business leads. Preceding the Annual Meeting, the Council hosts a special Associate's Briefing, specifically designed to present our

"The Council is a wonderful platform that gives us access to our clients and prospective clients in an environment that is professional and synergistic. We have created many friendships through our activities with the Council. The organization is an invaluable resource for our growth and development."

*- Terry Horan
Horan & Associates*

Associate Members with valuable information about health care market trends.

- **Priority notification** of partnership opportunities at Council education programs and other special events.

GAIN A COMPETITIVE EDGE

Obtain access to the Council's extensive health care knowledge and key contacts by becoming an Associate Member.

Associate Members can take advantage of the Council's accurate, timely information on health statistics and trends...information critical in making sound decisions in your business. You



will also enjoy the reliability of the Council's professional, knowledgeable staff, who can assist you in locating the exact information you need to stay ahead in a rapidly changing industry.

To apply for membership, return your completed application form* to: Greater Cincinnati Health Council
Attention: Mercy Morris - 2100 Sherman Avenue, Suite 100 - Cincinnati, Ohio 45212-2775

Name of Business _____
(As it should appear in the Directory and on www.gchc.org)

Nature of Business *(Brief description for Digest newsletter)* _____

Contact Person _____ Title _____

Address _____ E-mail _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Web site address _____

Marketing contact person _____ E-mail _____

Cost: _____
Business: \$400
Non-profit organization: \$200

Method of payment:

- Check enclosed
 Please bill me
 Visa
 Mastercard

Expiration date ____/____/____

Signature _____

I wish to receive further information about advertising opportunities.

* Contact person will be notified about application status within 30 days of receipt. Payment will be processed upon membership approval.

Greater Cincinnati Health Council members include more than 30 hospitals and more than 100 long-term care, home health and other health care providers in Southwestern Ohio, Northern Kentucky and South-eastern Indiana.

The Council also works with Tristate leaders in business, government, the community and with various other health-related organizations to advance the overall health of our region.

For information, visit www.gchc.org.

Greater Cincinnati Health Council

If it involves health,
we're involved.

2100 Sherman Avenue, Suite 100

Cincinnati, Ohio 45212-2775

(513) 531-0200

Fax: (513) 531-0278

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ASSOCIATE MEMBERSHIP

*Your Tool for Building Strong Business Relationships with the
Local Health Care Marketplace!*

**Get Your Organization's
Name Out in Front of
Health Care Leaders**

**Network with Influential
Contacts and Learn More
About the Health Care
Industry**

Gain a Competitive Edge